## APARTMENT MARKET SNAPSHOT - INTOWN ATLANTA

| SUBMARKET ACTIVITY |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Downtown | Midtown/ Brookwood | Atianta West | Buckhead/ Brookhaven | Lindbergh/ Morningside | Atianta East | Intown Atlanta |
| Existing Class A Inventory |  |  |  |  |  |  |  |
| Total Number of Units | 4,233 | 11,706 | 6,789 | 14,216 | 3,566 | 18,091 | 58,601 |
| Number of Units Surveyed | 4,233 | 11,000 | 6,789 | 13,858 | 3,566 | 18,061 | 57,507 |
| Average Monthly Rent | \$1,810 | \$2,268 | \$1,836 | \$2,207 | \$1,638 | \$1,981 | \$2,039 |
| Average Rent Per Sq. Ft. | \$2.09 | \$2.50 | \$2.11 | \$2.28 | \$1.81 | \$2.21 | \$2.24 |
| Year-Over-Year \% Change | (5.9\%) | (5.3\%) | (4.1\%) | (4.6\%) | (7.7\%) | (5.2\%) | (4.7\%) |
| Stabilized Occupancy Rate | 92.1\% | 93.3\% | 94.2\% | 95.0\% | 92.2\% | 94.3\% | 94.0\% |
| Affordable Units Within Class A Projects | 293 | 16 | 208 | 0 | 0 | 812 | 1,329 |
| Deliveries in Last 12 Months |  |  |  |  |  |  |  |
| Number of Projects | 2 | 4 | 4 | 1 | 1 | 12 | 24 |
| Number of Units | 382 | 1,381 | 1,002 | 271 | 164 | 2,318 | 5,518 |
| Absorption in Last 12 Months |  |  |  |  |  |  |  |
| Number of Units | 214 | 822 | 451 | 445 | 85 | 1,417 | 3,434 |
| Pipeline |  |  |  |  |  |  |  |
| Projects Under Construction | 3 | 8 | 6 | 4 | 1 | 8 | 30 |
| Units Under Construction | 615 | 3,041 | 2,011 | 1,167 | 333 | 1,950 | 9,117 |
| Projects Proposed | 3 | 1 | 6 | 4 | 0 | 5 | 19 |
| Units Proposed | 489 | 301 | 1,209 | 1,215 | 0 | 1,185 | 4,399 |

Note: The average occupancy does not include the 34 projects (8,571 units) in lease-up, which have a current occupancy rate of 52.8 percent. Only projects built since 2009 were surveyed. Projects with less than 30 units are not tracked.

## AVERAGE RENT PER SQUARE FOOT BY SUBMARKET



Haddow \& Company

